

## RSI Sponsorship Opportunities @ Railway Interchange 2025

Elevate your presence in front of decision-makers from across the industry via these RSI exclusive opportunities @ Railway Interchange 2025

| Sponsorship Type/Option   | Quantity      | Description/Benefits   | Price                         |
|---|---------------|--|-------------------------------|
| <b>Education/Content</b>  |               |  |                               |
| RSI Plenary Sessions<br>(Wednesday 1-2pm, Thursday 9-10am)                        | 2             | Sponsor one or both of RSI's dedicated Plenary sessions during the Wednesday and Thursday of Railway Interchange. Recognized via logo in App and online schedules, main screen, signage, mention from podium and in all marketing of RSI Plenary Sessions @ Railway Interchange 2025. Sponsor can also supply a chair drop flyer/item in session room if desired.  | \$5,000/session               |
| Quality Assurance Committee (QAC) Workshop<br>(Tuesday 1-4pm)                     | 1             | The RSI Quality Assurance Committee (QAC) is committed to continuous improvement of performance and safety of rail supply industry's products, processes and services. Our 3-hour QAC workshop at Railway Interchange 2025 will convene industry leaders developing and publishing best practices to address safety and quality. One exclusive sponsor will co-host with RSI this important session taking place with no other competing programming. The workshop is FREE to all Railway Interchange attendees. Sponsor will be recognized via logo in App and online schedules, main screen, signage, mention from podium and in all marketing of RSI QAC Workshop @ Railway Interchange 2025. Sponsor can supply a chair drop flyer/item or even provide food during the workshop if desired. | \$7,000 (Exclusive)           |
| Coffee & Collaboration Breakfast Session<br>(Wednesday 8-9am)                     | 1             | Sponsor this special networking session with coffee and doughnuts provided. Exclusive Sponsor will be recognized in App and online schedules, signage, and in all marketing of session. In addition, Sponsor can man a table or high boy to welcome guests and distribute a flyer/item in the function.  | \$4,000 (Exclusive)           |
| Government Advocacy Panels:<br>• RSI Regulatory Panel<br>• RSI Legislative Panel  | 2             | Sponsor one of RSI's popular government advocacy panel sessions at Railway Interchange 2025. Includes logo with recognition on session room signage, mention from podium and sponsor can supply a chair drop flyer/item in session room for these highly attended sessions.  | \$4,500/panel                 |
| RSI Educational Breakout Session Sponsor  | TBD           | RSI offers a robust educational program throughout Railway Interchange 2025. Align your company with a topic of interest and be recognized as supporting curated thought-leadership via logo on online schedules, session room signage, and mention from podium. Sponsor can supply a chair drop flyer/item in session room. Contact us for more detail on session titles and topics.  | \$2,500/session               |
| Passenger Track Sponsor   | 1             | Sponsor the entirety of RSI's Passenger Rail Track of educational content at Railway Interchange 2025. Be recognized at each session within this track of Passenger Rail thought-leadership via logo on online schedules, session room signage, and in all marketing of RSI Passenger Track @ Railway Interchange 2025.  | \$7,000 (Exclusive)           |
| <b>Hosting/Networking/Awareness</b>   |               |  |                               |
| Networking and Nightcaps (Tuesday 8-10pm)   | 1             | Exclusive sponsor of the invite only RSI VIP party held at the Eagle's Nest restaurant at the Hyatt Regency Hotel in Indianapolis. Sponsor will co-host event with RSI and is able to invite up to 20 of their own VIPs to attend. Sponsor will receive recognition on invites, onsite signage, napkins and a signature drink.   | \$10,000 (Exclusive)          |
| RSI New Product Showcase  | 8             | Showcase your latest innovations to RSI registered attendees and all RSI members via:<br>• Email one (1) week prior to conference sent to RSI registered attendees featuring top new products/services and booths to visit in RSI hall at Railway Interchange 2025.<br>• New Product Showcase feature in RSI Railway Interchange 2025 May and June RSI monthly eNewsletters<br>• Small easel backed sign for your booth indicating you are participating in New Product Showcase Program   | \$1,300/company               |
| RSI Coffee/Refreshment Break Sponsor (Tuesday, 12:30pm-1pm, Thursday, 8:30am-9am) | 2             | Sponsor coffee/refreshment breaks taking place outside RSI educational session rooms during Railway Interchange. Breaks will be promoted to all RSI registered attendees in conference App, inline agendas and include Sponsor logo on napkins and signage at the break.   | \$2,500/break                 |
| <b>Advertising/Social</b>   |               |  |                               |
| RSI Website and eNewsletter Advertising   | See Media Kit | Advertise on RSI's website or in our monthly eNewsletters sent to thousands of subscribers year-round or in the months surrounding Railway Interchange 2025!   | <a href="#">See Media Kit</a> |
| Sponsored social posts  | 12            | Sponsor an RSI social post with call out to sponsor social channels and/or URLs. Contact us for the latest RSI Social Reach metrics.   | \$750/post                    |

[Contact RSI Sales at Sales@rsiweb.org to reserve today!](mailto:Sales@rsiweb.org)

